

Open house directional sign regulations



What is an open house directional sign?

An open house directional sign is defined in *Sign By-law 2018-153* as a temporary double- or single-faced A-frame sign that is displayed on a street to direct potential clients to a single residence for sale or lease, but does not include bag signs.

Bag signs are defined as a temporary sign that is constructed of an opaque plastic bag, cardboard or a similar material that is placed over a metal frame or wire frame and pushed into the ground. Bag signs are not permitted in Oakville.

General regulations

Owner's responsibility: The owner of the sign is responsible for ensuring compliance with *Sign By-law 2018-153*, and any other applicable by-laws or regulations.

No permit required: Open house directional signs do not require a permit.

The following regulations apply to open house directional signs:



Location/Zone

On town property or on private property in residential zones



Use of signs

For the re-sale of residential properties only



Size of signs

No larger than 0.6 metre x 0.6 metre



Sign face area

Maximum of 0.36 metre²



Setback from an intersection

Minimum of two metres



Setback from a driveway

Minimum of three metres



Number of A-frame signs per property for sale

Maximum of five signs. If more than five signs are displayed, all signs will be considered to be in contravention of the sign by-law



Display times

Not to be displayed prior to 9 a.m. or after 9 p.m.



Signs shall not:

- be displayed on any centre median, traffic island or centre boulevard within a road allowance
- be displayed in a location which impairs or obstructs the visibility or movement of vehicular or pedestrian traffic or the visibility of warning devices, railway, traffic or municipal street signs
- be affixed in any way to a utility pole, tree, official sign or other town property
- be anchored into the ground or otherwise attached to, affixed or embedded into the ground in a permanent or semi-permanent manner



Enforcement of the sign by-law

A By-law Enforcement Officer may pull down or remove any sign, without notice, where the sign:

- is erected on town property or on private property in contravention of the sign by-law, or
- is deemed to constitute a safety hazard.

Signs that have been removed by the Officer will be stored at a town facility. The sign owner must make arrangements with Enforcement Support Services staff to pick-up the sign within seven days of the date the sign was removed. There is a retrieval fee per sign which must be paid before the sign will be returned to the owner. If an appointment has not been scheduled and fees have not been paid within seven days of when the signs were removed, the sign owner will no longer be permitted to display signs on town property. Signs that have not been picked-up from town storage after 30 days will be destroyed.

The Officer may also issue a \$300 penalty notice to any person who contravenes the sign by-law. If a penalty notice remains unpaid or if the sign owner has not made arrangements to have the penalty notice reviewed:

- the sign owner will no longer be allowed to display signs on town property or on private property,
- the sign owner's signs on town property or on private property, including signs that comply with the sign by-law, may be removed, and
- signs that have been removed will not be returned to the sign owner.

For more information visit oakville.ca or contact ServiceOakville at 905-845-6601 or service@oakville.ca.