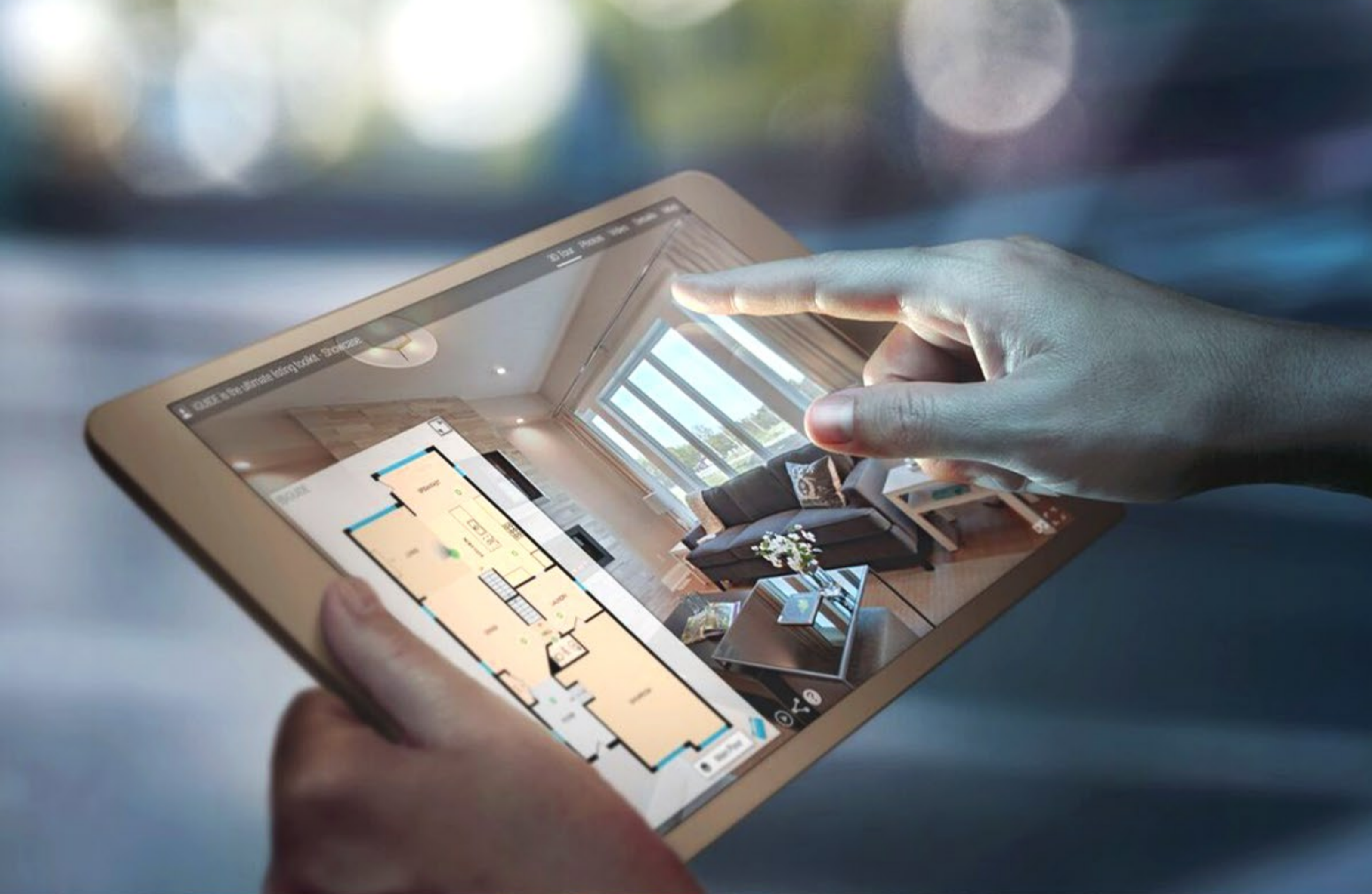




The Complete Listing Toolkit for Real Estate Professionals

2022 Services & Prices

LooOKINside.com



LooOK INside iGuide

Real Estate Marketing in one simple & affordable package!

Each Virtual Tour brings your property to life by creating a real visual experience, using the latest 3D camera technology. A 3D Interactive Tour is a totally immersive experience, allowing the buyer to spend as long as they want exploring the property or space, based on what is important to them.

"48.9% of prospective buyers are either open or somewhat open to buying a house virtually"
- OREA

"Virtual Tours receive over 40% more clicks compared to those using just images"
- design blendz

Homes with iGuide sell up to 49% faster, than properties with no tour!

Homes with iGuide sell for 1.7% more of list price, than properties with no tour!



*Starting at **\$295**, up to 2,500 sq. ft. or order Detailed Floor Plans starting at **\$350**, up to 2,500 sq. ft.*

Give House Hunters the Tools they want:

- Professional Floor Plans
- Room Measurements and Total Square Footage (99.6% accurate)
- 360° Interactive 3D Virtual Tour (with on-screen Measurement tools)
- HDR Photo Gallery
- Neighbourhood Map
- Social Media Sharing
- Weekly Analytics Report
- Custom Agent Branding

Build your Brand and Showcase your Listings & Team

'Welcome Home' Agent Intro Videos - \$150

- This video is completed on-site, is casual & authentic and entices the viewer to visit the home using iGuide.
- This is a 45-60 second video that is done in a manner that requires no editing.



Drone Video & Photography - \$350

- Showcase your listings with our Aerial Videos & Photography.
- Give home buyers a unique viewpoint and elevate your marketing!

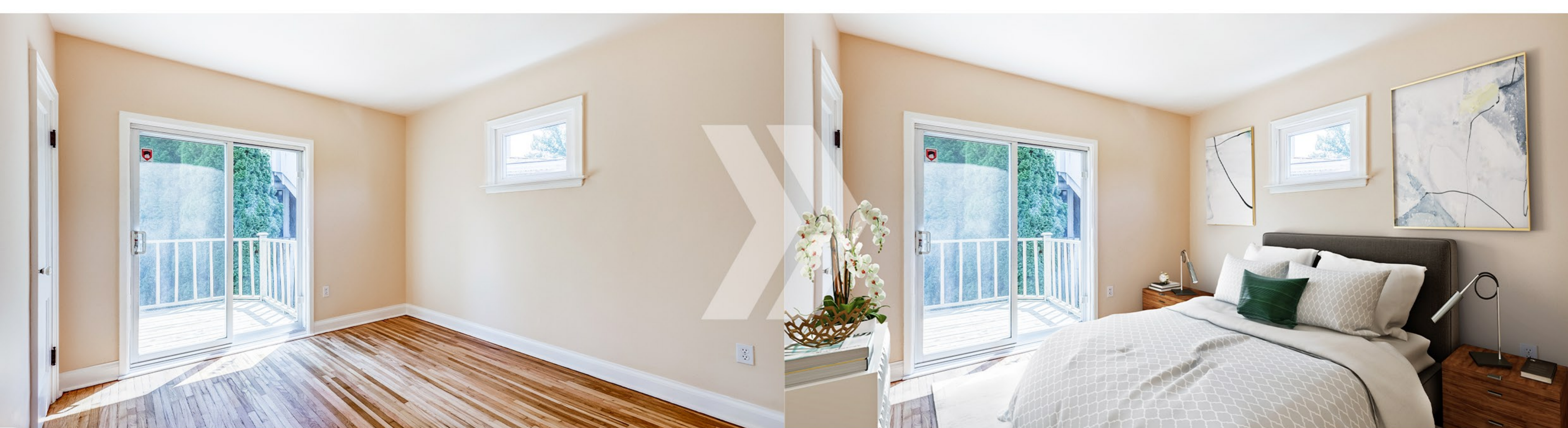
Social Media Videos - \$75

- Perfect for all Social Media Platforms.
- Next to Realtor.ca, the next top source for leads to your listings is Facebook and Instagram.

LooOK INside can provide you with Everything Virtual

Virtual Staging - Available for the Virtual Tour & HDR Photos

- Virtual Staging allows agents to add furniture, accessories, blue skies in windows, and warm fires in the fireplace.
- Particularly effective when listing is empty or a rental property.
- Make it easier for homebuyers to see themselves in the space.
- Agents avoid the physical hassle, timing challenges, and high cost of traditional staging.



Virtually Stage - 4 Spaces: 4 x Still Photos - \$280 4 x 360 Panos - \$475 Both - \$750

Virtually Stage - 5 Spaces: 5 x Still Photos - \$350 5 x 360 Panos - \$575 Both - \$900

Virtually Stage - 6 Spaces: 6 x Still Photos - \$400 6 x 360 Panos - \$700 Both - \$1100

Virtually Stage - 7 Spaces: 7 x Still Photos - \$450 7 x 360 Panos - \$850 Both - \$1250

Keep Everybody Safe with Virtual Showings via the iGuide Tour!

- Virtual Showings allow you to walk a potential buyer and agent through your iGuide, while interacting with others remotely.
- Agents can avoid many of the obstacles of physical visits and expand the reach of a showing.

Digital Feature Sheets

- Allows for agents to easily create and customize brochures with images, floor plans, and branding taken directly from the iGuide.

Additional Marketing Tools

- \$350** - Drone Video & Photography
- \$150** - 'Welcome Home' Agent Intro Video
- \$75** - Social Media Video (60 secs for Facebook & Instagram)
- \$150** - Digital Feature Sheets - 6 Page Booklet (with local Drone B-Roll)
- \$75** - Digital Feature Sheets - 1 Page/Double Sided Brochure
- \$195** - Twilight Photos (weather permitting)
- \$75** - Day2Night Virtual Twilights (3 exterior photos)
- \$50** - Seasonal Editing Package - Blue Sky or Green Grass (up to 8 photos)

Contact Information

All Regions



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Satisfy clients and
win more business with

