CREA Updates Resale Housing Forecast

Ottawa, ON, September 15, 2014

The Canadian Real Estate Association (CREA) has updated its forecast for home sales activity via the Multiple Listing Service (MLS) Systems of Canadian real estate Boards and Associations for 2014 and 2015.

The deferral of sales and listings during an extraordinarily bleak winter delayed the start to the spring home buying season earlier this year. This deferral boosted activity in May and June as properties were snapped up after finally hitting the market, particularly in markets with a shortage of listings.

Although this boost was and still is expected to be transitory, sales have yet to show signs of cooling as activity strengthened slightly further over the summer. The increase reflects continuing strength in home sales among large urban markets that initially drove the spring rebound together with gains in markets where activity had previously struggled to gain traction. Lowered mortgage interest rates supported this trend.

Sales are now forecast to reach 475,000 units in 2014, representing an increase of 3.8 per cent compared to 2013. This is upwardly revised from CREA's forecast of 463,400 sales published in June, and reflects stronger than expected sales in recent months. Even so, sales activity is expected to peak in the third quarter as the impact of a deferred spring dissipates and continuing home price increases erode housing affordability.

This would place activity in 2014 slightly above but still broadly in line with its 10-year average. Despite periods of monthly volatility since the recession of 2008-09, annual activity has remained stable within a fairly narrow range around its 10-year average. This stability contrasts sharply to the rapid growth in sales in the early 2000s prior to the recession. (Chart A).

British Columbia is forecast to post the largest year-over-year increase in activity (11.9 per cent) followed closely by Alberta (7.7 per cent). Demand in both of these provinces is currently running at multi-year highs.

Activity in Saskatchewan, Manitoba, Ontario, Quebec and New Brunswick is expected to come in roughly in line with 2013 levels, with sales increases ranging between one and two per cent in the first three provinces and edging lower by about one per cent lower sales in the latter two provinces. Sales in Nova Scotia and in Newfoundland and Labrador are projected to be down this year by 3.9 per cent and 5.2 per cent respectively.

Mortgage interest rates are expected to edge higher as Canadian exports, business investment, job growth, and incomes improve. These opposing factors should benefit housing markets where demand has been softer but prices have remained more affordable. Sales in relatively less affordable housing markets are likely to be more sensitive to higher fixed mortgage rates.

National activity is now forecast to reach 473,100 units in 2015, representing a decline of four tenths of one per cent. Sales activity is forecast to grow fastest in Nova Scotia (+3.3 per cent), followed by Quebec (+1.3





per cent) and New Brunswick (+1.3 per cent). Alberta is the only other province forecast to post higher sales next year (+1.0 per cent).

In other provinces, activity is forecast to decline in the range of between one and two per cent. In British Columbia and Ontario, this trend reflects eroding affordability for single family homes.

The national average price has evolved largely as expected since the spring, resulting in little change to CREA's previous forecast.

The national average home price is now projected to rise by 5.9 per cent to \$405,000 in 2014, with similar price gains in British Columbia, Alberta, and Ontario. Increases of just below three per cent are forecast for Saskatchewan, Manitoba and Prince Edward Island. Newfoundland and Labrador is forecast to see average home price rise by about one per cent this year, while Quebec is forecast to see an increase half that size.

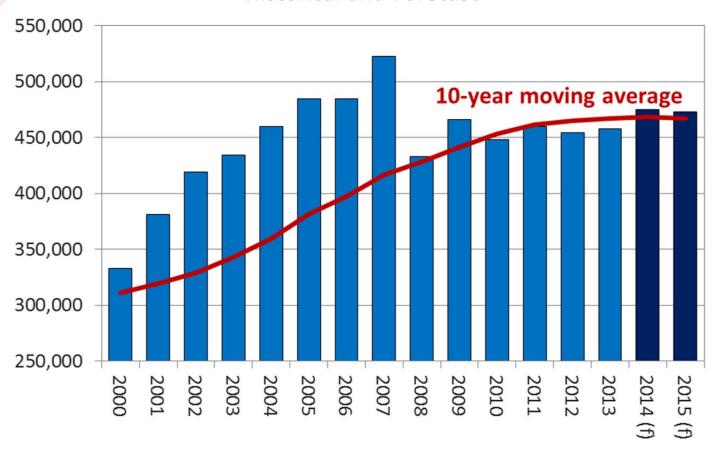
Prices are forecast to be flat in New Brunswick and recede by almost two per cent and Nova Scotia.

The national average price is forecast to edge up a further 0.7 per cent in 2015 to \$407,900. Alberta and Manitoba are forecast to post average price gains of almost two per cent in 2015, followed closely by Ontario at 1.3 per cent. Average prices in other provinces are forecast to remain stable, edging up by less than one percentage point.





Sales Activity Historical and Forecast



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CREA Residential Market Forecast:

Sales activity forecast	2013	2013 Annual percentage change	2014 Projected	2014 Annual percentage change	2015 Forecast	2015 Annual percentage change
Canada	457,760	0.8	475,000	3.8	473,100	-0.4
British Columbia	72,936	7.8	81,600	11.9	80,000	-2.0
Alberta	66,080	9.5	71,200	7.7	71,900	1.0
Saskatchewan	13,535	-2.4	13,700	1.2	13,440	-1.9
Manitoba	13,735	-1.3	13,840	0.8	13,680	-1.2
Ontario	198,675	0.5	203,100	2.2	201,300	-0.9
Quebec	71,202	-8.0	70,650	-0.8	71,600	1.3
New Brunswick	6,282	-1.9	6,200	-1.3	6,280	1.3
Nova Scotia	9,151	-12.3	8,790	-3.9	9,080	3.3
Prince Edward Island	1,425	-11.7	1,425	0.0	1,395	-2.1
Newfoundland	4,303	-7.5	4,080	-5.2	3,990	-2.2

Average price forecast	2013	2013 Annual percentage change	2014 Projected	2014 Annual percentage change	2015 Forecast	2015 Annual percentage change
Canada	382,576	5.3	405,000	5.9	407,900	0.7
British Columbia	537,414	4.4	566,500	5.4	566,700	0.0
Alberta	380,969	4.9	400,200	5.0	408,000	1.9
Saskatchewan	288,698	4.7	297,000	2.9	299,400	0.8
Manitoba	260,849	5.3	268,000	2.7	273,200	1.9
Ontario	402,547	4.7	427,900	6.3	433,300	1.3
Quebec*	267,673	1.4	269,200	0.6	270,100	0.3
New Brunswick	162,652	1.0	162,400	-0.2	163,200	0.5
Nova Scotia	217,192	-1.5	213,300	-1.8	214,800	0.7
Prince Edward Island	156,108	2.5	160,600	2.9	161,300	0.4
Newfoundland	283,101	5.3	286,300	1.1	288,600	0.8

^{*} Provincial weighted average price for Quebec does not affect unweighted national average price calculations. Information on Quebec's weighted average price calculation can be found at: http://www.fciq.ca/immobilier-statistiques-definitions.php





About The Canadian Real Estate Association

The Canadian Real Estate Association (CREA) is one of Canada's largest single-industry trade associations, representing more than 100,000 real estate Brokers/agents and salespeople working through more than 100 real estate Boards and Associations.



